

# R60-BLUE

## OUR HOLISTIC APPROACH.

### Material provision for aluminum

- Aluminum production with 100 % green electricity – lower CO<sub>2</sub> emissions during aluminum extraction
- Aluminum from ASI\* suppliers

### Service life and disposal

- Less fuel consumption
- Lower CO<sub>2</sub> emissions
- 100 % recycling



### Development, design and technology

- 600 g weight reduction
- Undercut technology
- Ecological choice of design
  - Multi-spoke wheel
  - Narrow spokes
- Reduced fuel and energy consumption

### Packaging and transport

- Short transport routes:  
Production > logistics center > customer
- Cardboard packaging made from 100 % recycled material
- Accessories packed in local workshops for the disabled

### Production

- Local production (made in Germany)
- 100 % green electricity
- Less aluminum when casting
- Higher proportion of chips (recycled aluminum)
- Paint systems with improved environmental performance
  - Powder coatings/water-based coatings (-50 % solvent)
- Reduced CO<sub>2</sub> emissions during manufacture