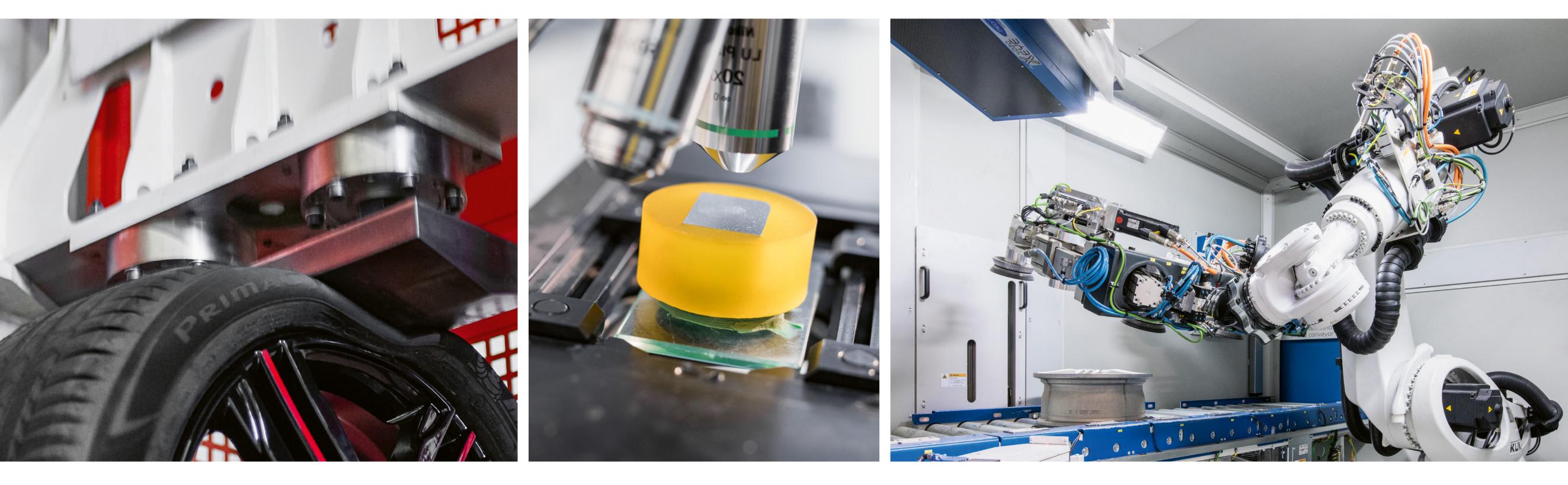


# **QUALITY AND CUSTOMER** SATISFACTION ARE OUR DAILY DRIVING FORCES.



#### Our employees make the difference.

Our employees are committed to the quality of our wheels and processes. Our leaders and our continuous trainings empower them to contribute to our high-quality performance.

### We are reliable partners for our customers – from design to finished wheel.

We understand and fulfill the expectations of our customers

### **Data transparency and quality are key.** We use reliable data to control our processes and informed decision-making.

### We strive for a process-oriented approach and continuous improvement.

We monitor the performance and quality of products, processes and services and take immediate actions to

during the product lifecycle and commit to zero defect quality for all functional issues.

#### Quality is a daily leadership task.

All RONAL leaders adhere to the leadership attributes and uphold the corporate values, acting as inspiring examples to the employees.

#### Our suppliers are our partners.

We select the best suppliers and integrate their products and services into the development of our processes and products. This helps us provide outstanding quality and achieve customer satisfaction. achieve the set targets and quality levels.

## We strive for continuous improvement to avoid wasting resources.

By systematically selecting potential improvement opportunities and executing Problem Solving Projects, we aim for the highest possible efficiency and effectiveness.

We consciously involve all pertinent employees into C(P)I activities, to benefit from their know-how and experience within our interdisciplinary approach.

*Oliver Brauner CEO RONAL GROUP May 2021*